



Environmental Solutions that Work
For your business and ours

Innovating to protect and preserve.

At Xerox, sustainability has never been viewed as a cost of doing business, but as a way of doing business – in our own operations, throughout our supply chain and in developing products and solutions to serve our customers.

Reducing energy use to protect our climate

We do our part to reduce the risk of climate change by taking action to reduce energy use and associated greenhouse gas emissions.

We are taking a three-pronged approach:

1. Designing energy-efficient products
2. Working with customers to implement document management solutions
3. Taking energy saving actions within our factories and offices

1. An ENERGY STAR partner

Each new generation of Xerox® products offers more functionality and uses less energy—saving our customers money and reducing the carbon footprint. Since 1993, we have been a charter partner of the International ENERGY STAR program. Over 600 Xerox® copiers, printers, faxes and multifunction products have earned ENERGY STAR status.

2. Providing efficient document management solutions

Customers become more productive and lower their environmental footprint through comprehensive document management solutions and through use of the Xerox® Environmental Sustainability Calculator (an industry first), reducing costs and improving material and energy efficiency.

3. Reducing our company-wide carbon footprint

In 2003 we committed to reducing our greenhouse gas emissions – our carbon footprint – and adopted a goal of 10% reduction of our absolute greenhouse gas emissions by 2012 from a 2002 baseline. We met this target six years early. In 2007, Xerox set a new and challenging goal of 25% reduction. Through 2009, we have cut emissions by 31%. This was achieved by reducing energy consumption in our facilities, manufacturing operations and across our service and sales vehicle fleet, using energy efficiencies, new technologies and business productivity.



Multifunction = Less Energy Use

Multiple Devices: 600 kWh/yr



Annual energy consumption of an office copier, four laser printers and a fax.

All in One: 300 kWh/yr 50% reduction



Annual energy consumption of a Xerox® WorkCentre® multifunction system.

Implementing the 3rs: reduce, reuse, recycle.

Xerox's comprehensive programs help customers use paper wisely, reduce office waste and manage equipment at end-of-life.

Responsible use of paper

Xerox® Paper is carefully managed, from the source of the fiber used to make the paper through its manufacture and use. Our stringent environmental requirements apply worldwide and ensure that paper is sourced from forests that are managed sustainably. In addition to recycled content paper, we offer paper certified to forest management standards such as FSC and PEFC. We pioneered 2-sided (duplex) copying and printing and our machine software helps customers reduce paper consumption by facilitating electronic data management, scan to email, print-on-demand and distribute-then-print workflows.

Xerox and The Nature Conservancy Extend Forest Conservation Partnership

We will invest an additional \$1 million over four years in the second phase of our partnership with The Nature Conservancy to promote forest conservation and sustainable forest management around the globe. The agreement builds on the work partnership between Xerox and The Nature Conservancy which began in October 2006.



Reducing supplies waste

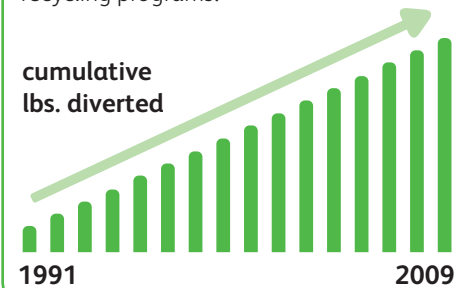
Through our Green World Alliance program, our customers return millions of cartridges and toner containers each year. In the U.S., Xerox has recently made even more improvements to our supplies return and recycling program, simplifying our website, expanding return process options and partnering with Close the Loop®, Inc. (a world leading recycler of imaging supplies, with a patented materials separation process that recovers materials for reuse in new products) to recover, recycle and reuse 100% of the materials returned. For returned cartridges, approximately 60% by volume is remanufactured into replacement cartridges, the other 40% is recycled to recover all the component materials.

Tackling the problem of E-waste

We pioneered the practice of reuse, remanufacturing and recycling of imaging equipment. Machines are designed for easy disassembly, durability, contain fewer parts and are controlled for chemical content. Equipment returned to Xerox at end-of-life can be remanufactured to as-new performance specifications that meet our strict product quality standards.

Xerox remanufacturing and recycling programs

Since 1991, we have diverted over 2.3 billion pounds (cumulative) of waste from landfills through our equipment and supplies return, reuse and recycling programs.



**Learn how to recycle
Xerox® Supplies at the
Green World Alliance website:
www.xerox.com/gwa**

Innovative technologies deliver environmental benefits.



Digital Production Technology reduces the potential for wasted paper due to excess inventory by making it economical to print books and brochures as they are ordered. Non-toxic dry inks deliver nearly 100% transfer efficiency to reduce potential for waste. And emissions of chemicals such as ozone and dust are strictly controlled to the same levels of Xerox® office machines, well below regulatory requirements.

Emulsion Aggregation Toner (EA Toner) is a breakthrough Xerox® technology for producing black and color toner. The extremely small particle size and uniform shape enables high

quality images with less toner mass per page and lower fusing temperatures needed during printing. When the toner manufacturing and printing steps are both considered, EA Toner offers an estimated 20% energy savings per printed page vs. conventional dry ink toner.

Solid Ink Technology uses unique ink formulations that are solid blocks of ink at room temperature. During the printing process these sticks are melted and image transfer happens in a single pass. Solid Ink products produce up to 90% less printing waste and use up to 30% less LifeCycle Energy than comparable laser printers.

Cleantech extends our sustainability story. “Cleantech,” short for “clean technology,” is all about developing applications and appliances, structures and systems that cut down on the use of natural resources and their emissions and wastes. It’s another fundamental effort to address our commitment to sustainability—and the Palo Alto Research Center (PARC), one of Xerox’s research labs, is leading the way, in areas such as water filtration, energy efficiency, renewable liquid fuels and solar electricity generation.

Learn more at: www.xerox.com/environment

For Customer Support call or email us at: 1-800-828-6571,
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